

OUTREACH ACTIVITIES IN LIBRARY

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ABSTRACT :-

Paper describes out reach activities in library .

KEYWORDS :- Library services outreach activities

INTRODUCTION :

Libraries have to provide activities and services to encourage people to use libraries in different ways outreach activities go out into the community encouraging people to become library users.

Just providing services within libraries may not be enough some individuals and groups may be unwilling or unable to use the services on library premises.

Libraries in community venues library services will provide a selection of books and other media (including talking books, CDS etc) which can beset up as a mini library in community venues such as.

PERSONALISED SERVICE

1) Public Libraries :-

Public Libraries have to serve to the needs of all sections of the society normal and abnormal , male and female, young and old children, women, rich and poor literate and illiterate. City folk and rural folk etc. libraries have developed various tools and techniques to help the readers that come to the library to help.

SERVICE TO ABSERTEE READER :-

Many a time the reader may not be able to visit the library for information. He may not be able to visit because he is not a member of the library or else. The information needed is simple and a reference librarian can easily save his time by providing information either by phone or post.

SERVICE BY PHONE :-

A reader may ring to the library and ask the reference staff to provide a piece of information. Most of such queries the reference staff can answer by using the ready reference sources available handy to them. If the information needed by the reader needs prolonged search the reader may have to ring him back after some time or else the reference staff may pass on the information by phone.

SERVICE BY POST :-

Some times the reader may write a letter to a librarian seeking information. The reference staff generally gather such information and sent it to the reader by post. Sometimes the reference staff may direct the user to consult a specific source or contact a specific person/ expert such a service we call as referral service. This type of service will save the time of the readers.

ALERT SERVICES :-

Some libraries are providing alert services to their absentee readers. For example a library may be publishing a library bollertin to provided information about new additions to the library book reviews to help the readers to select the books, new services that are being introduced information about library roles, timings activities etc.

INTER LIBRARY LOAN SERVICE :-

Some o the public libraries particularly in the west have been sending selected books on inter library loan to hospitals prisons institutions for physically handicapped to village libraries schools etc. Books of selective nature are sent to these libraries whether they are part of the library system or not. Books are sent in boxes at regular intervals so that users like patents, prisoners blind deaf dumb illiterates, neo-literates, children can have access to new and useful books.

HOSPITAL LIBRARY SERVICE :-

The patients in hospitals with physical disorder or mental disorder, those who can move and those who can not move, those who have a minor clement and those who are suffering a major ailment can be provided library service.

II) Prison Libraries -

Earlier a prisoner was regarded as an outcast for life. No the problem is viewed form sociological and human angles, several reformist activities have been initiated in jails particularly where hard-core and long-term punishment prisoners are housed. Books are the first and still the best means for reformation of the prisoners.

PHYSICALLY HANDICAPPED :-

Physically handicapped covers blind, deal domb other abnormal many public libraries aware of the social responsibility under-privileged class of citizens have been trying to help them to get the information.

BOOKS TO VILLAGES AND SCHOOLS :-

There are many villages which are deprived of library service. In fact villagers and library service most. Because, there are no libraries they cannot spend much on purchasing books ; and they can not go out for getting library facilities. Public libraries started sending books in

boxes to villages and schools so that there people can also have access to books. There books in boxes are rotated among the villagers in a particular region or among the schools in a particular region. This type of extension of library service to schools and villages by boxes is common all over the world and proved to be very effective.

MOBILE LIBRARY SERVICE :-

Mobile library is also known as the library on wheels bioibus and Libra chain mobile library service is in practice all over the world and every possible means of transport is being used for this purpose.

CONCLUSION :-

This document is meant as a guide to aid individual library liaisons in determining the most effective activities for their own unique situation given the realistic limitations of staff time and resources available to staff each librarian liaison needs to determine the most cost effective outreach strategies to achieve both efficiency and effectiveness for the library for their clientele and for their clientele and for their own professional satisfaction. The emphasis is on contact two-way communication responsiveness and engagement with progressive success liaisons can look forward to a deeper level of interaction collaboration and collegiality with faculty and personal job satisfaction. The library the librarian liaison the liaison department and the university all stand to gain from an active well supported librarian liaison program.

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