



## SOCIO ECONOMIC PROFILE OF CARPET INDUSTRY WORKERS: A CASE STUDY OF "CARPET CITY"

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### ABSTRACT

Present paper is the investigation of financial profile of cover industry specialists of Bhadohi. Cover industry is a piece of culture and convention in India and over the world since past. Cover had been the extravagant things since the past and move toward becoming need in the cutting edge time. Albeit numerous Indian states accomplish its diverse personality in the cover fabricating however Bhadohi is most ruling among these. Popularly known as the "Cover city of India", Bhadohi area is the greatest cover producing focus in India, most known for its hand-hitched cover. Bhadohi alone utilizes 22 lakh country craftsmans in its 100 percent trade situated industry. This paper bargains the financial existence of cover laborers, for example, sex piece, training, pay, work support, family estimate, and so forth. The examination depends on essential wellspring of information with the assistance of survey to the respondent to gather the data relating to the financial state of the laborers of cover industry. For this, irregular inspecting of 25 wards of Bhadohi has studied. From every ward, 1.5% of house hold have chosen which speaks to the entire state of a solitary ward. Through this 150 respondents of 25 wards have been met. This investigation has finished up with the issues of cover laborers of Bhadohi.

**KEYWORDS :** financial profile, laborers of cover industry, multi dimensional wonder.

### INTRODUCTION

Financial investigation is a multi dimensional wonder, it overwhelm numerous markers in itself, for example, practical, instructive, expectation for everyday comforts, indoor and open air condition, wellbeing status, framework condition etc which decide the financial condition. The term 'financial' has been the significant worry of a large portion of the slave drivers as a result of its multidimensional nature. There are heaps of factor which impacts on financial state of individuals whether specifically or in a roundabout way. The most vital factor among these is the methods for business since it decides the dimension of salary which turns into the controlling elements of other financial conditions. Present paper is the investigation of financial profile of cover industry laborers of Bhadohi. Cover industry is a piece of culture and custom in India and over the world since past. Carpet had been the extravagant things since the past and progress toward becoming need in the cutting edge period. Albeit numerous Indian states accomplish its distinctive character in the cover producing however Bhadohi is most commanding among these. Popularly known as the "Cover city of India", Bhadohi region is the greatest cover fabricating focus in India, most known for its hand-tied carpet. Bhadohi alone utilizes 22 lakh country craftsmans in its 100 percent send out arranged industry. It represents around 75 percent of the Rs 4,400 Crore add up to cover trades from India, sending out floor coverings worth Rs. 2,500 crore (approx) in 2010. In same year the floor coverings of Bhadohi got the Geographical Identification tag (GIS). Carpet made from 9 area or locale Bhadohi Mirzapur, Varanasi, Jaunpur Allahabad aggregately called "High quality Carpets of Bhadohi. It is popular for hand tied cover everywhere throughout the globe. Bhadohi alone produce over 70% of cover fabricated from India. Khursheed Ahmad wani and Y.K jaiswal (2001) wrote in his paper that cover industry possesses the essential position in

the monetary dynamism of different nations. Further his principle thought process behind this paper is to get to the wellbeing danger of cover industry laborers .He composed that cover weaving is the significant source past the fundamental infrastructural offices to weave cover that is linger, fleece and essential weaving tools.Sheobahal Singh (1979)discussed, in any case, limits itself to clarifying how the hierarchical structure associated with innovative movement, and what kind of action determinesentrepreneurial achievement and monetary advancement. A portion of the exercises expected of the business person are widespread and institutionalized. Pradeep Kumar Jena(2010)says Indian Handicrafts, whichconstitutes a noteworthy portion of the decentralized division of the economy its fare has come to at a praiseworthy tallness. Indian people workmanship and artworks which are the essential parts of the Indian culture and custom are sought after among the western consumers.Cultures are presently dissolving out and getting to be insignificant, along these lines inciting to call it as a deterritorialized world. Mayur Basuk (2004), Carpet industry in India is one of the most established and the most prevalent ventures. India has dependably had an antiquated legacy of cover weaving, a specialty that has arranged ability and mastery from grounds as different as Persia, China and Afghanistan. Be that as it may, this masterfulness is not any more an exchange that is as yet separated in the towns or towns. Along time, this art has developed spreading its wings at the local front as well as the worldwide markets.The handcrafted cover industry in India has about a 1% offer of the aggregate Global interest of Carpets. As of late the carefully assembled cover part has demonstrated incredible enhancement in important territories, for example, intensity, limits, conveyance time and institutionalization. India, with the assistance of in excess of 2500 exporters-cum-maker and two million craftsmans, is prepared for a major jump. Many significant chain stores and retail establishments abroad are looking to India as a potential direct hotspot for handcrafted floor coverings. Carefully assembled cover belts in India (perhaps all around) need infrastructural offices, advertising and business support, and government support to accomplish potential development. This industry faces the issue of non-levy boundaries in view of their inconsequential size. The business isn't joined together, and does not have lobbyists to anchor and advance its motivation. The necessities of WTO, ILO, human rights associations, and condition controls are with the end goal that an immature nation can't meet them in such manner, the financial states of the general population of cover delivering territories must be remembered. It is appropriate to make reference to that high quality covers as a workmanship thing were once of incredible tasteful esteem. The magnificence of customary painstaking work, for example, carefully assembled cover ought not be overlooked in the light of mechanical intercession. The craft,its excellence, work escalation, the financial states of the craftsmans, the accessibility of aptitude craftsmans, infrastructural set up, and so forth are demonstrates the potential extent of the part. The basic presence of potential, in any case, may not yield wanted development until the point that applicable association is taken to set up monetary targets and techniques for development. A great many craftsmans are as of now included and a lot more millions can be incorporated into the part, giving chances to bear the cost of local financial advancement and upgrade world exchange.

### OBJECTIVE OF STUDY

Cover industry is the piece of culture and custom that demonstrates the Excellency of craft of Indian craftsmans. The work situated industry empowers to give abundant chance of a large number of work all through the country and antiquated India. This examination has set up a few goals which arrangement to demonstrate the present situation of cover industry laborers in Bhadohi.

1. To portray a general picture of Bhadohi cover industry.
2. To demonstrate the financial structure of cover industry in India.
3. To feature the financial state of cover industry specialists
4. To delineate the issues of these laborers.

## NEED OF STUDY

The present examination focuses on the financial profile of cover industry since cover industry is the significant wellspring of gaining of job and majority of populace of Bhadohi include in this industry. It turns into the significant wellspring of work of country and urban individuals. Rather than giving sufficient chance of work at an expansive extent, carpet industry helps to a great extent in monetary advancement of India by winning the outside money through fare of magnetic cover to the abroad. The primary focal point of this paper is on the laborers condition that is employee in cover industry because labourers are scratch factor of any industrial advancement, particularly little scale industry. Workers of cover industry are enduring with lots of issues including low wages, long working hour and frailty and so on. Industry laborers are the real area of the general public which is influenced by the business and industry itself affected enormously by them. In any case, these are the most disregarded by the approach creator. These papers investigate and look at their financial condition and endeavor to feature their issues.

## STUDY AREA

Bhadohi (Sant Rvidas Nagar), area was made on June 30, 1994 as the 65th district of state. The locale is well known for its cover all around. It is the smallest region of the Uttar Pradesh by area. Mayawati Government changed this current locale's name Bhadohi from Sant Ravidas Nagar. It is acclaimed by the sobriquet of "Cover City". It was a piece of the Varanasi region preceding its creation on June 30, 1994. This area is arranged in the fields of the Ganges waterway, which frames the south western outskirts of the locale. Ganges, Varuna and Morva are the fundamental waterways. The area is encompassed by Jaunpur, Varanasi, Mirzapur and Allahabad by North, East, South and West individually. The locale has a region of 1055.99 km<sup>2</sup>. The region is divided into three tehsils, Aurai, Bhadohi and Gyanpur and six blocks, Bhadohi, Suriawan, Gyanpur, Deegh, Abholi and Aurai. There are 1075 populated and 149 non-populated towns alongside 79 Nyay Panchayat and 489 Gram Panchayats in the area and has nine police stations. According to the 2011 census Sant Ravidas Nagar has a population thickness of 1531, its population development rate throughout the decade 2001-2011 was 14.81, its sex proportion is 950 and education rate is 89.14. The atmosphere of the region is damp and unwinding in winter and hot season. The year might be isolated into four seasons. The normal yearly precipitation is 1021.3 mm on a normal there are 50 rain days in a year in Bhadohi.

## AN OVERVIEW OF BHADOHI CARPET INDUSTRY

The convention of cover produce in Bhadohi returns to no less than 400 years. "Ain-Akabari" (1600 AD) by Abul Fazl is the most established record in which reference seems to cover weaving in the region. The hand-hitched floor coverings of Bhadohi establish 95 percent of the aggregate cover trade from India. Just around 10 percent of the aggregate cover created in India is privately expended. The fare of Indian rugs has come to its crest at Rs. 3674.86 crores in 2006-07 (U.P. share Rs. 2829.64 crore.) yet worldwide log jam and request of conventional Persian cover particularly from Europe and US shocked the cover business. With some enhancement in worldwide economy the exchange has seen rising pattern in 2010-11 to tune of Rs. 2992 crore (U.P. Offer 525.87 crore.) Industry has all expectation that the estimation of fare would not go beneath a year ago figure in the present year. In 2010 the cover made in Bhadohi district has additionally gotten land sign (GI) tag. While numerous Indian handiworks capitulated to the difficulties of innovative modernization, the carpet industry - one of the urban painstaking work has not just effectively withstood the assaults of technological advancement, rivalry from China and Pakistan and worldwide subsidence too yet has flourished throughout the years. This is because of the versatility that the business has appeared to new circumstances. Cover fabricating includes a decent arrangement of specialization. The entire association opens up employment chances to countless, and speaks to a firmly sew nexus of interrelationships among the general population occupied with the business at various dimensions. The cover produced in Bhadohi isn't all woolen. The twist is made of cotton wound string and bunches off from diverse parts of the nation, for

example, Jhansi, Agra, Kanpur, Fatehpur, Rajasthan, Punjab, and Gwalior. The neighborhood names of the cotton string and woolen yarn are ash and anga, individually. The diverse procedures in cover make incorporate picking and arranging of fleece, checking, spinning, dyeing, weaving, trimming and washing. The errands of picking and arranging of fleece, and checking and spinning, are very little in vogue today. A few people still do this work in their very own homes. An unpleasant nature of yarn is provided to the little producers. The makers are provided with readymade woolen yarn by various woolen plants also. A significant piece of cover make is weaving. Cover weaving is completed on weavers in their very own homes. In the Bhadohi carpet industry alone around 25 thousand rustic craftsmans are utilized. Most weavers have their own looms. Only a couple don't possess their weaving machines weave on weaving machines by ace weavers or commission agents. For the most part, commission specialists or makes advance some cash to weavers to introduce looms. Such weavers are will undoubtedly weave the cover for those, who have given them the money in advance. This agreement is just socially authorized and there is no formal lawful assention. The loom on which the woolen cover is woven is of a vertical sort comprising of two rollers-one for moving the woven floor coverings and the other for holding the twists. In Bhadohi, the lower roller is for the most part put in a trench, a large portion of a foot or thereabouts, in the ground. The length of the trench differs with the length of the roller which additionally relies upon the span of the cover. The weavers hand over the woven cover to the manufacturer who gets it trimmed or cut by the scissors. The cover business of Bhadohi produces masterful floor rugs and mats of intriguing designs, which are a major fascination in the remote markets.

## METHODOLOGY AND DATABASE

As a rule, social inquires about are utilized three instruments to be specific perception, talk with, timetable to find new certainties and check the old realities of the issues embraced for the investigation. For information gathering, the respondents were taken into certainty that the present overview is identified with discover their financial states of Bhadohi & to discover the measure to take care of the issues of the respondents and for this a few inquiries will be inquired. The examination depends on essential wellspring of information with the assistance of poll to the respondent to gather the data relating to the financial state of the specialists of cover industry and furthermore a short investigation of correlation of financial state of non-cover laborers with cover industry specialists. For this, irregular inspecting of 25 wards of Bhadohi has surveyed. From every ward, 1.5% of house hold have chosen which speaks to the entire state of a solitary ward. Through this 150 respondents of 25 wards have been met.

## DISCUSSION

### POPULATION DISTRIBUTION BY AGE GROUP

The age structure of a population that is to state the quantity of guys and females in each gathering is an outflow of procedure of fertility, mortality and movement as they have operated amid the existence time of the most seasoned individual from populace. It has been said that the age structure records the statistic and to some degree the financial history of populace over a time of about a century. The overview has doing the information about the heterogeneous age gathering of Bhadohi cover industry specialists. The study demonstrates that 6.42% are kids up to 6 years old, 10.63% are lies under the age gathering of 12 years. The age gathering of 25-45 comprises the best level of 30.52% out of aggregate populace.

### SEX COMPOSITION

Sex structure of a human populace is one of the essential statistic characteristics. A change in sex creation to a great extent mirrors the financial and social example of a general public an alternate ways. In the review, the synthesis of male and female are not equal, there is 53.57% are male and staying 46.43% are female. The male dominancy is appeared in this area as the other region of Uttar Pradesh. It is obviously unmistakable that guys are higher in number than female, the guys are 53.57% and females are 46.43%. The

dominancy of male is appeared in this city as more often than not to a large portion of Indian urban areas. Cover industry is being a male work commanding industry and just some degree ladies specialists are enjoyed this industry causing the dwarfing the male populace over female populace. Just indoor works make to enjoy ladies in cover making process. The works like planning, fleece authoritative, completing has been finished by ladies laborers. Ladies are likewise less paid workers, that for entire day of work they can just win 100-200 rupees. The new change in cover making industry, similar to utilization of cutting edge innovation in cover weaving and some new advancement prompts development ladies weavers. Presently ladies are likewise progressed toward becoming weavers under the expansive shed of linger holder. They can likewise weave under their own shed with the assistance of other individual from family

**Table 1. Demography of Bhadohi**

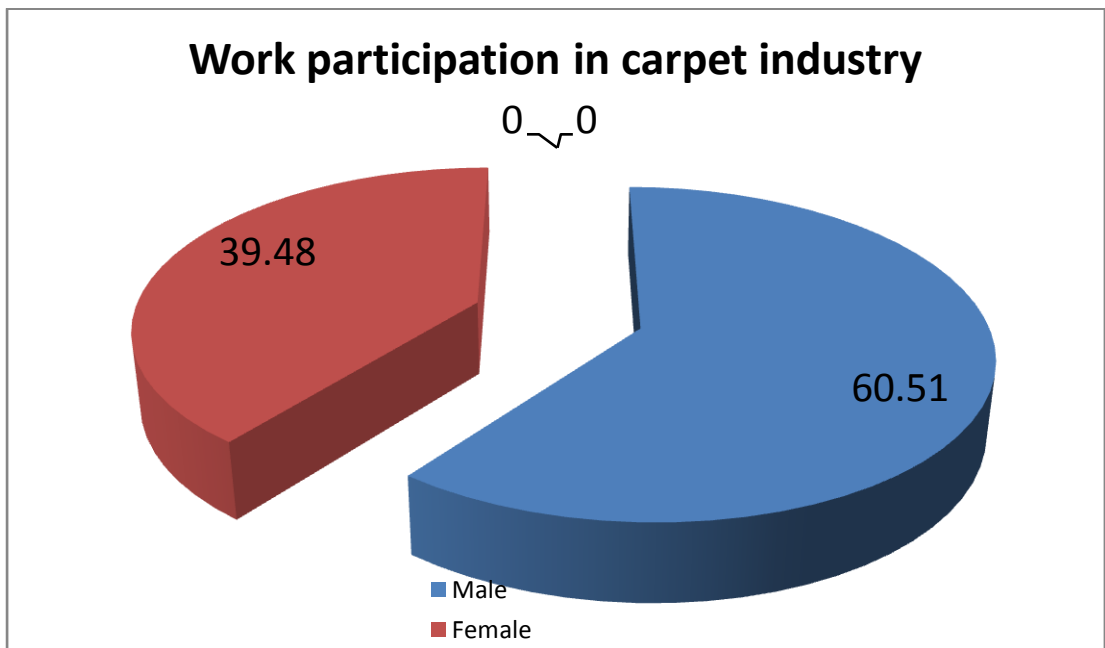
	Percentage
<b>Gender</b>	
Male	53.57
Female	46.43
<b>Age group</b>	
0-6	6.42
6-12	10.63
12-18	12.63
18-24	15.78
24-45	30.52
45-60	15.47
60 above	7.15

**Source:** Calculation is based on sample survey, 2013

**EDUCATIONAL STATUS**

Instructive status is a key factor to lead the better nature of financial life. Survey demonstrates that there is 72.52% populace is educated while 29.48% are illiterate. Literacy has been characterized as the capacity to peruse and compose with comprehension. The failure to do as such is called lack of education or analphabetism. Proficiency incorporates an intricate arrangement of capacities to comprehend and utilize the predominant image frameworks of a culture for individual and network improvement. In an innovative society, the idea of proficiency is growing to incorporate the media and electronic content, notwithstanding alphabetic and number frameworks.

**WORK PARTICIPATION IN CARPET INDUSTRY**



**Table 2. Professional Structure**

S. No.	Professions	Percentage
1.	Industry Company Worker	1.79%
2.	Weaving	16.66%
3.	Designing	6.66%
4.	Wool binding	29.48%
5.	Contractor	7.94%
6.	Washing/Dying/Packing	2.56%
7.	Business	0.76%
8.	Teachers	2.82%
9.	Shopkeepers	2.56%
10.	Govt.	0.51%
11.	Others	3.076%
12.	Weaver + Shopkeepers	2.56%
13.	Finishing	21.79%

**Source:** Calculation is based on sample survey, 2013

**INCOME DISTRIBUTION**

Financial state of the specialists are relies upon their kind of calling .There are heaps of variety between the laborers gathering and exporter. In the monetary condition there is a colossal hole in the middle of these two gatherings. Month to month pay of weavers stays extremely poor, they scarcely procure adequate to run their job. Their pity monetary condition further pounding on their

Educational, health and other social condition. Study discover that around 30% populace are living with help of month to month upto 2000 Rs./month, 18.54% are goes under the pay gathering of 2000 – 5000,in these two classification there are weavers and completing specialists who live extremely feel sorry for live in little measure of month to month income.12.58% are comes in 5000 – 15000, 15.89% are his under 15000 – 30000, 9.93% are gone under 30000 – 60000, there are high convergence of populace which

appreciates the pay over 60000 which is 13.24%.this is the salary gathering of higher financial class of exporters gathering.

**Table 3.Income Distribution**

S. No.	Income Group	Percentage
1.	Upto – 2000	29.80%
2.	2000 – 5000	18.54%
3.	5000 – 15000	12.58%
4.	15000 – 30000	15.89%
5.	30000 – 60000	9.93%
6.	Above 60,000	13.24%
7.	Total	100%

**Source:** Calculation is based on sample survey, 2013

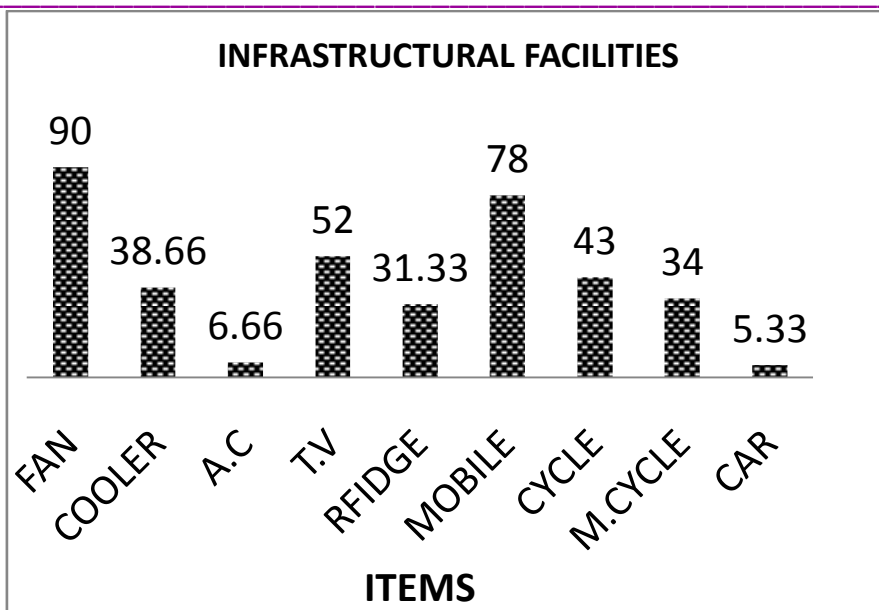
### FAMILY SIZE

The family estimate is vital pointer in talking about financial conditions. Family measure alludes the quantity of relative in a family. The little family estimate is commonly considered the prosperous and cheerful life while substantial family measure symbolize the minimum thrive life .The study demonstrated that the biggest family measured gathering of family "9-12" comprising 15.55% of populace are living very fulfilled life. They are monetarily stabled however absence of instructive qualification. The gathering of "4-6" man are comprising 40% are living healthy lifestyle with regards to instructive capability and temperate security. The biggest gathering of "9-12" is majority of exporter family. Their month to month pay are higher and their living condition are profoundly agreeable.

**Table 4.Fmily Size**

S.No	Family Size	Percentage
1.	3	8.88%
2.	4-6	40%
3.	7-8	33.33%
4.	9-12	15.55%
5.	13-16	3.33%

**Source:** Calculation is based on sample survey, 2013



Source: Calculation is based on sample survey, 2013

The lodging state of laborers of cover industry are having extensive disparities are keeping shifted by their callings. On the off chance that we further break down we reach into a decision that there is a sort of various strata in there lodging conditions. The most pity lodging condition is of cover weavers, washer man, completing specialists and fleece fastener. At that point the following classification have gone to the linger holder they are living in better condition when contrasted with the past one. The following classes are of go between or temporary worker they are living great financial life and the other classification are of exporter gathering. They are higher salary amass individuals of cover industry of Bhadohi city.

**PROBLEMS OF CARPET WORKERS**

Cover industry is thriving since the period of mochass in India and got particular qualities over the quantity of states in India. Cover .It is confronting blend rivalry over the world market after globalization and progression since it got the crucial changes the businesses of everywhere throughout the world. Rouse of favorable circumstances because of globalization and advancement, it forced the few negative effect on the craftsmanship business of India since present day plan, automation and modest items makes relentless rivalry into the world market. This make issues to those a huge number of individuals who are related with this industry in spite of the fact that the greater exporter are still endure however confronting blend rivalry. There are a few issues are holding on, these are referenced here:

1. The low wages of cover laborers are as yet the real issues. →
2. There is profoundly ceased nature of work in this industry, makes major issues over youth age that they abused their childhood in minor a work of 1-multi week in multi month.
3. The decay of market of cover over the world make issue of movement, number of weavers relocated to the next state on the inquiry of their methods for acquiring.
4. There financial condition is profoundly unsuitable incomparison to the next gathering of experts.
5. Study uncovers that there are high hole in the middle of rich and poor.The exporter gathering can win lakh of rupees in multi month then again the weavers bunch barely procure to deal with their job.

**CONCLUSION**

The above reviewed information demonstrates the financial profile of cover industry workers. The paper depends on the cover business specialists profile of living condition. The cover perplexing way of cover got world acclaim because of its grand and vivid blend judicially filled by the cover weavers. The cover of



Bhadohi which has done its exceeded expectations over the world market is hand knotted woolen carpet. The cover is absolutely weaved by manually. The hand tied cover of Bhadohi talks the pinnacle of masterful abilities of craftsmans. These craftsmans are driving exceptionally feel sorry for life despite wealthy in their speciality. The examination likewise uncovers that there is huge level of awkwardness in the middle of the weavers and alternate experts .There are bunches of government approaches and endeavors have taken to enhance the state of weavers yet they stay just in the workplaces and they don't profited to such an extent.

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